



WALDORF ASTORIA  
COLLECTION™

## THE WALDORF ASTORIA COLLECTION History



### Inspired by the Legend

In 1932 Conrad N. Hilton wrote "The Greatest of Them All" onto a photograph of The Waldorf Astoria in New York City. It was his dream to own this hotel and include it in his prestigious collection of hotels. In 1949 he realized his dream and extended his version of "the light and warmth of hospitality" to the legendary New York landmark. Today, the hotel is the inspiration for the distinctive hotels of the Waldorf Astoria Collection where discovery and unique experiences are inherent in some of the most desirable destinations around the world.

The Waldorf Astoria Collection was established in January 2006 as Hilton Hotels Corporation's latest luxury brand and included four hotels, The Waldorf Astoria New York, Arizona Biltmore Resort & Spa, La Quinta Resort & Club and Grand Wailea Resort Hotel & Spa. In December 2006 "The Palace of the Orient," Qasr Al Sharq, in Jeddah, Saudi Arabia joined the portfolio as the brand's fifth hotel and the brand's sixth hotel, the Rome Cavalieri, joined in September 2008. Most recently Florida properties The Reach Resort and the Casa Marina Resort & Beach Club joined the collection in January 2009.

Currently, the brand is developing new build and conversion Waldorf Astoria Collection hotels and resorts globally, adding only the most distinct collection of unique, indigenous hotels with a commitment to providing guests with opportunities for discovery.

- Ends -

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**About The Waldorf Astoria Collection™**

The Waldorf Astoria Collection is a distinctive group of unique luxury hotels from the Hilton Family of Hotels, each indigenous to its destination and situated in key cities around the world. Home to world leaders, royalty and society's elite, The Collection's elegant assortment of hotels and resorts aims to provide affluent travelers with authentic, luxury experiences and unlimited opportunities for discovery. The Waldorf Astoria Collection is a member of Hilton's Luxury and Lifestyle Brands along with Waldorf Astoria® and Conrad® Hotels & Resorts. For more information on the Waldorf Astoria Collection, please visit: [waldorfastoriacollection.com](http://waldorfastoriacollection.com)